

## Marketing Department Report for City Council

JANUARY 2020

By Lynn Kitchens

- Jan 2 – Along with Mercy Rushing, attended a phone meeting with representative from Red Fox Advertising, to discuss sponsorship for Mineola Dog Park by their client. Higher level was discussed and special benefits will be added for the sponsor. An agreement was drawn up and reviewed by City attorney.
- Jan 8 – 10 - Attended International Council of Shopping Centers conference and trade show in Ft. Worth with Mercy Rushing. Met with MEDC's new consulting firm Nextsite and with several franchise and site selection representatives to discuss placements in Mineola. Good contacts made and relationships built.
- Jan 13 – Researched a prospect interested in opening a restaurant. Consulted with Main Street Manager Doris Newman for information on available buildings in Downtown. Reported findings to Mercy Rushing and discussed possible locations outside of Downtown.
- Jan 21 – Researched locations for a prospect interested in opening a family counseling office in Mineola. Gathered list of available offices and possible locations and discussed with prospect.
- Jan 21 – Updated Mineola.com website to reflect changes in City demographics and workforce information.
- Jan 21 – Compiled information for construction of a metal storage building and requested a quote from local metal construction company. Information and quote shared with City Manager for presentation to City Council.
- Jan 24 – Met with owner and publisher of a new monthly magazine for Mineola. Discussed editorial needs and distribution. Advertising costs and possibility of co-op pricing for local businesses were also discussed.
- Jan 27 – Prepared and distributed February City Calendar to staff and boards.
- Jan 28 – Attended meeting with East Texas Workforce Solutions representatives, along with City Manager Mercy Rushing and Mayor White, to discuss MEDC hosting a workshop/meeting for Wood County officials and economic development professionals. Workshop tentatively planned for early April.
- Jan 28 – Attended Mineola Kiwanis luncheon meeting.
- Jan 28 – Met with Mineola Civic Center manager to get quote on hosting workforce breakfast meeting in April in partnership with East Texas Workforce Solutions. Room use, set-up, and catering were discussed.
- Jan 29 – Phone meeting with owner/publisher of County Line Magazine to discuss marketing in the magazine for coming year, current trends, and various tourism related subjects.
- Jan 30 – Attended I-20 Corridor Group meeting in Lindale. This regional economic development group, of which Mineola EDC is a member, is planning two events this year to host site selectors from the Dallas Metro Area.
- Jan 30 – Attended Mineola Chamber of Commerce Annual Membership Awards dinner at Cowburner's BBQ Restaurant. City was awarded certificate of appreciation for thirty-year membership and support. Award accepted by City Manager Mercy Rushing.
- Ads placed this month:
  - D Magazine – for March issue Travel Planning Guide
  - Lake Fork Map – Annual publication for distribution by Lake Fork area merchants and chambers of commerce
  - Texas Living Magazine – photos and information provided for a feature coming in travel planning issue.
- Ongoing - Updated City website as needed. Removing events after they occur and adding future events as necessary. Running link report to check outside links and correcting as needed.
- Ongoing:
  - Posted daily and weekly posts to six City Facebook pages concerning coming Mineola events, activities and news.
  - Monitored analytics for Facebook posts to gauge activity and feedback.
  - Designed posts for promoting events & activities of City of Mineola and its boards. Events included: Annual Kid's Hunt at Nature Preserve, Annual Kid's Trout Fishing at the Nature Preserve, Museum's Baked Potato Fund Raiser, Safety Car Seat Inspection by MPD, Main Street Wine Train, and other items of interest.

Out with the flu – week of Jan 15 – 17

City Meetings:

Monthly Staff Meeting – Jan 7 – Did not attend / Parent had medical appointment

City Council Meeting – Jan 27

<b>MINEOLA TEXAS page</b>	<b>As of 1/31/2020</b>	<b>10,300 Followers</b>	<b>10,363 Likes</b>
		<b>61 Increase from last month</b>	<b>89 Increase from last month</b>
Mini Train 2020 Schedule Released			
Posted Jan 30 2020			
Reached 28,571			
2,969 Engagements			
Kids' Trout Fishing at Nature Preserve Flyer			
Posted Jan 24 2020			
Reached 5,662			
357 Engagements			
Nature Preserve Closed for Hunt			
Posted Jan 24 2020			
Reached 5,121			
308 Engagements			
Mineola Historical Museum Named Best Museum			
Posted Jan 6 2020			
Reached 4,560			
617 Engagements			
<b>MINEOLA MAIN STREET page</b>	<b>As of 1/31/2020</b>	<b>1,344 Followers</b>	<b>1,337 Likes</b>
		<b>5 Increase from last month</b>	<b>5 Increase from last month</b>
Wine Train Promo			
Posted Jan 10 2020			
Reached 515			
99 Engagements			
Wine Train Reserved Seating Released			
Posted Jan 31			
Reached 412			
162 Engagements			
<b>MINEOLA NATURE PRESERVE page</b>	<b>As of 1/31/2020</b>	<b>5,816 Followers</b>	<b>5,881 Likes</b>
		<b>63 Increase from last month</b>	<b>58 Increase from last month</b>
Nature Preserve Closed for Scheduled Hunt			
Posted Jan 6 2020			
Reached 3,113			
631 Engagements			
Nature Preserve Closed for Hunt			
Posted Jan 24 2020			
Reached 1,872			
116 Engagements			
<b>MINEOLA, TX HISTORICAL MUSEUM page</b>	<b>As of 1/31/2020</b>	<b>1,687 Followers</b>	<b>1,700 Likes</b>
		<b>10 Increase from last month</b>	<b>9 Increase from last month</b>
Mineola Historical Museum Named Best Museum			
By County Line Magazine			
Posted Jan 6 2020			
Reached 1,948			
401 Engagements			
Baked Potato Fund Raiser Flyer			
Posted Jan 13 2020			
Reached 1,758			
240 Engagements			
Baked Potato Fund Raiser Dancing Potato Video			
Posted Jan 24 2020			
Reached 504			
262 Views			
<b>IRON HORSE SQUARE page</b>	<b>As of 1/31/2020</b>	<b>910 Followers</b>	<b>892 Likes</b>
		<b>16 Increase from last month</b>	<b>16 Increase from last month</b>
Delivery of Benches To Iron Horse Square			
Jim Phillips & Joyce Williams			

Posted Jan 3 2020  
Reached 2,041  
532 Engagements

KATY Cut Outs at Iron Horse Square  
Posted Jan 24 2020  
Reached 1,531  
233 Engagements

Train Show in Jefferson Flyer  
Posted Jan 2 2020  
Reached 969  
92 Engagements

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<b>FARMERS MARKET page</b>	<b>As of 1/31/2020</b>	<b>1,103 Followers</b>	<b>1,091 Likes</b>
		<b>12 Increase from last month</b>	<b>12 Increase from last month</b>

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Nature Preserve Closed for Hunt  
Posted Jan 24 2020  
Reached 455  
17 Engagements

Baked Potato Fund Raiser Order Reminder  
Posted Jan 22 2020  
Reached 164  
10 Engagements

Post Details



Mineola Texas

Published by Lynn Kitchens · January 30 at 2:07 PM ·

ALLLL ABOARRRR!! The Iron Horse Square Mini Train will be rolling out on March 14 to open its 2020 season. Running every second Saturday from 11 AM - 3 PM March through September with SPECIAL TRAINS for holidays and special events. See the schedule for details and times. #MineolaMiniTrain #MineolaTexas

**Mineola Mini Train**  
**Every 2nd Saturday**  
**March through September**  
**11:00 AM—3:00 PM**  
**2020 SCHEDULE FREE FREE FREE**

March 14	St. Patrick's Day Train	11 a.m.—3 p.m.
April 11	Easter Train	11 a.m.—3 p.m.
May 2	May Fiesta Day	11 a.m.—3 p.m.
May 9	National Train Day	11 a.m.—3 p.m.
June 13	Flag Train	11 a.m.—3 p.m.
July 11	July Train	11 a.m.—3 p.m.
August 8	August Train	11 a.m.—3 p.m.
Sept. 12	September Train	11 a.m.—3 p.m.
Sept. 25	Hobo Train	5 p.m.—7 p.m.
Sept. 26	Iron Horse Train	11 a.m.—3 p.m.
Oct. 17, 24, 31	Halloween Train	7 p.m.—9 p.m.
Dec. 5, 12, 19	Christmas Train	4 p.m.—7 p.m.

**You can rent the Train!**  
**Great for party or group.**  
 \$100 per hour – Train operator furnished.  
 Ride must be scheduled 1 month in advance. Group rental only on days train is not scheduled to run. Call Doris Newman at 903-569-6183 for info or to schedule a group ride.

**Iron Horse Square 200 West Front Street Mineola, TX**  
 City of Mineola 903-569-6183 www.IronHorseSquare.org  
 Follow us on **facebook** .com/historicmineolatx/

Performance for Your Post

28,571 People Reached

1,241 Reactions, Comments & Shares

<b>657</b> Like	<b>440</b> On Post	<b>217</b> On Shares
<b>82</b> Love	<b>54</b> On Post	<b>28</b> On Shares
<b>1</b> Haha	<b>1</b> On Post	<b>0</b> On Shares
<b>8</b> Wow	<b>4</b> On Post	<b>4</b> On Shares
<b>132</b> Comments	<b>56</b> On Post	<b>76</b> On Shares
<b>361</b> Shares	<b>361</b> On Post	<b>0</b> On Shares

1,728 Post Clicks

<b>739</b> Photo Views	<b>1</b> Link Clicks	<b>988</b> Other Clicks
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NEGATIVE FEEDBACK

<b>9</b> Hide Post	<b>2</b> Hide All Posts
<b>0</b> Report as Spam	<b>0</b> Unlike Page

Insights activity is reported in the Pacific time zone. Ads activity is reported in the time zone of your ad account.

28,571

People Reached

2,969

Engagements

Boost Again

Boosted on Jan 30, 2020  
By Lynn Kitchens

Completed

People Reached

5.9K

Post Engagement

817

View Results

Barbara Hansen, Emily Culpepper and 490 others 48 Comments 361 Shares

Like

Comment

Share



Post Details



Mineola Texas

Published by Lynn Kitchens · January 24 at 10:07 AM ·

TPW is hosting Kids' Trout Fishing at Mineola Nature Preserve Sat. Feb 8, 2020 from 9AM - Noon (weather permitting). FREE event for area youth and adult fishing mentors. #MineolaTexas #MineolaNaturePreserve #TeachKidsToFish



# Trout Fishing

Texas Parks and Wildlife will stock 1,250 Rainbow Trout into Bridge Bob Pond at the Mineola Preserve *FREE & NO fishing license required.*



Free Fishing Opportunity...  
Area youth & adult fishing mentors

A light-action rod and reel combo with small fishing hooks, light line (12 lb. test or less) small bobbers and small split shot is a good starter kit. For bait, bring salmon eggs, whole kernel corn, marshmallows, small worms, or prepared trout baits. Small artificial baits such as rooster-tails, Berkley power bail and small spinners are generally the favorite baits for trout. You're allowed to keep 5 rainbow trout per person per day, so if you want to keep fish, please bring a stringer or small cooler. (If you don't have any fishing gear, volunteers from the local area and TPWD will be on hand to help with fishing and to provide loaner rod and reels and some bait.)

For more information: Contact 903-593-5077 (TPWD)  
Like US ON FACEBOOK: Mineola Nature Preserve

**Get More Likes, Comments and Shares**  
Boost this post for \$20 to reach up to 3,700 people.

5,662  
People Reached

357  
Engagements

Boost Post

Tiffany Villanueva, Lynn Heidelberg and 15 others

6 Comments 55 Shares

Like

Comment

Share



### Performance for Your Post

5,662 People Reached

154 Reactions, Comments & Shares

62 Like 15 On Post 47 On Shares

9 Love 2 On Post 7 On Shares

27 Comments 7 On Post 20 On Shares

56 Shares 55 On Post 1 On Shares

203 Post Clicks

60 Photo Views 0 Link Clicks 143 Other Clicks

#### NEGATIVE FEEDBACK

1 Hide Post 0 Hide All Posts

0 Report as Spam 0 Unlike Page

Reported stats may be delayed from what appears on posts

Post Details



Mineola Texas

Published by Lynn Kitchens · January 24 at 4:04 PM ·

ATTENTION: Nature Preserve will be closed for a sanctioned TPW hunt on Sunday, Jan. 26 from 1 - 5 PM. DO NOT ENTER DURING THESE HOURS. #MineolaTexas #MineolaNaturePreserve

**Attention:**  
**Mineola Nature Preserve**  
**will be closed Sunday**  
**Jan. 26th from 1 - 5 PM.**

Texas Parks & Wildlife will be holding a sanctioned hunt --- which means guns --- SO, FOR YOUR SAFETY, PLEASE OBEY THE SIGNS AND DO NOT ENTER DURING THESE HOURS. The Preserve will reopen Monday, Jan. 27th with usual hours. Thank you.

Performance for Your Post

5,121 People Reached

90 Reactions, Comments & Shares

35 Like      9 On Post      26 On Shares

2 Love      1 On Post      1 On Shares

9 Comments      4 On Post      5 On Shares

44 Shares      44 On Post      0 On Shares

218 Post Clicks

45 Photo Views      0 Link Clicks      173 Other Clicks

NEGATIVE FEEDBACK

0 Hide Post      1 Hide All Posts

0 Report as Spam      0 Unlike Page

Reported stats may be delayed from what appears on posts



Get More Likes, Comments and Shares

Boost this post for \$20 to reach up to 3,700 people.

5,121

People Reached

308

Engagements

Boost Post

Barbara Hansen, Laurie C. Reissler and 7 others

3 Comments 44 Shares

Like

Comment

Share



Post Details



Mineola Texas

Published by Lynn Kitchens · January 6 ·

CONGRATULATIONS to Mineola, TX Historical Museum for being named Best Museum in the Upper East Side of Texas for 2019 by https://www.facebook.com/CountyLineMagazine/ Come see what it's all about! https://www.facebook.com/Mineola-Tx-Historical-Museum-275072427855/ #MineolaTexas #MineolaTXHistoricalMuseum



MINEOLA HISTORICAL MUSEUM



Get More Likes, Comments and Shares

Boost this post for \$20 to reach up to 3,700 people.

4,560

People Reached

617

Engagements

Boost Post

Barbara Hansen, Ken Julia Smith and 189 others · 13 Comments · 37 Shares

Like

Comment

Share



Performance for Your Post

4,560 People Reached

355 Reactions, Comments & Shares

268 Like 166 On Post 102 On Shares

27 Love 23 On Post 4 On Shares

3 Wow 3 On Post 0 On Shares

20 Comments 15 On Post 5 On Shares

37 Shares 37 On Post 0 On Shares

262 Post Clicks

26 Photo Views 0 Link Clicks 236 Other Clicks

NEGATIVE FEEDBACK

3 Hide Post 0 Hide All Posts

0 Report as Spam 0 Unlike Page

Reported stats may be delayed from what appears on posts

Post Details



Mineola Main Street Amtrak Fest

Published by Doris Newman · January 10 ·

Here's something to get you out of the January blues. Tickets for the Wine Train on April 4. Hurry, don't miss out on this fun event!



EVENTBRITE.COM

2020 Mineola Amtrak Wine Fest - "Rolling 20s"

Join us April 4 and 5 for the 2020 Mineola Amtrak Wine Fest! This year's...



Get More Likes, Comments and Shares

Boost this post for \$20 to reach up to 4,600 people.

515

People Reached

99

Engagements

Boost Post

Sarah Jackson, Nancy Morris Wilmoth and 7 others

4 Comments 16 Shares

Like

Comment

Share



Performance for Your Post

515 People Reached

58 Reactions, Comments & Shares

28 Like 9 On Post 19 On Shares

2 Love 0 On Post 2 On Shares

1 Wow 0 On Post 1 On Shares

11 Comments 5 On Post 6 On Shares

16 Shares 16 On Post 0 On Shares

41 Post Clicks

0 Photo Views 15 Link Clicks 26 Other Clicks

NEGATIVE FEEDBACK

0 Hide Post 0 Hide All Posts

0 Report as Spam 0 Unlike Page

Reported stats may be delayed from what appears on posts



Post Details



Mineola Main Street Amtrak Fest

Published by Cindy Karch · January 31 at 3:59 PM ·

Exciting News! Due to such high demand, we are releasing a limited number of additional Reserved Seating! EEK!!!

Get them before they're gone! You don't wanna miss this train! #winefest #2020winetrain #winetrain #partyontherails #rolling20s #downtownftworth #texaswines https://www.eventbrite.com/e/2020-mineola-amtrak-wine-fest-...



EVENTBRITE.COM

2020 Mineola Amtrak Wine Fest - "Rolling 20s"

Join us April 4 and 5 for the 2020 Mineola Amtrak Wine Fest! This year's...



Get More Likes, Comments and Shares

Boost this post for \$20 to reach up to 4,700 people.

412

People Reached

162

Engagements

Boost Post

Sarah Jackson, Pat Patti Bell Tracy and 7 others

1 Comment 18 Shares

Like

Comment

Share



Performance for Your Post

412 People Reached

94 Reactions, Comments & Shares

54 Like 9 On Post 45 On Shares

2 Love 0 On Post 2 On Shares

3 Wow 0 On Post 3 On Shares

17 Comments 1 On Post 16 On Shares

18 Shares 18 On Post 0 On Shares

68 Post Clicks

0 Photo Views 27 Link Clicks 41 Other Clicks

NEGATIVE FEEDBACK

0 Hide Post 0 Hide All Posts

0 Report as Spam 0 Unlike Page

Reported stats may be delayed from what appears on posts

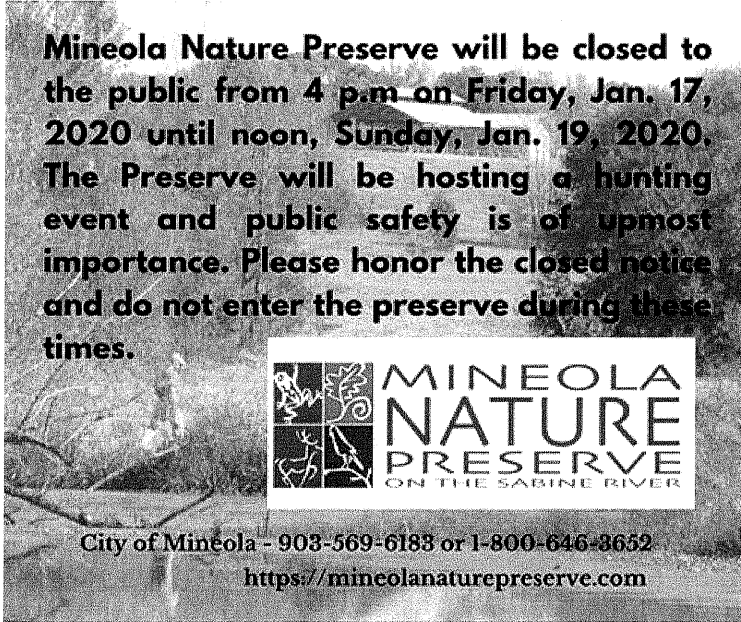
Post Details



Mineola Nature Preserve

Published by Lynn Kitchens · January 6 ·

Mineola Nature Preserve will be closed for a special event from 4 pm Jan. 17 until noon Jan. 19. Please honor the closed notice and do not enter the preserve during these times. #MineolaTexas #MineolaNaturePreserve #TPWYouthHuntProgram



Performance for Your Post

3,113 People Reached

102 Reactions, Comments & Shares

48 Like	19 On Post	29 On Shares
3 Wow	2 On Post	1 On Shares
24 Comments	9 On Post	15 On Shares
27 Shares	26 On Post	1 On Shares

275 Post Clicks

16 Photo Views	0 Link Clicks	259 Other Clicks
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NEGATIVE FEEDBACK

- 0 Hide Post
- 0 Hide All Posts
- 0 Report as Spam
- 0 Unlike Page

Reported stats may be delayed from what appears on posts



Get More Likes, Comments and Shares

Boost this post for \$20 to reach up to 4,700 people.

3,113

People Reached

377

Engagements

Boost Post

Ryan Heddins, Jeanette Daily and 18 others

7 Comments 26 Shares

Like

Comment

Share



Post Details



Mineola Nature Preserve

Published by Lynn Kitchens · January 24 at 3:59 PM ·

ATTENTION: Nature Preserve will be closed for a sanctioned TPW hunt on Sunday, Jan. 26 from 1 - 5 PM. DO NOT ENTER DURING THESE HOURS. #MineolaTexas #MineolaNaturePreserve

**Attention:**  
Mineola Nature Preserve  
will be closed Sunday  
Jan. 26th from 1 - 5 PM.

Texas Parks & Wildlife will be holding a sanctioned hunt -- which means guns -- SO, FOR YOUR SAFETY, PLEASE OBEY THE SIGNS AND DO NOT ENTER DURING THESE HOURS. The Preserve will reopen Monday, Jan. 27th with usual hours. Thank you.

Performance for Your Post

1,872 People Reached

43 Reactions, Comments & Shares

18 Like	9 On Post	9 On Shares
2 Love	0 On Post	2 On Shares
5 Comments	5 On Post	0 On Shares
18 Shares	17 On Post	1 On Shares

73 Post Clicks

9 Photo Views	0 Link Clicks	64 Other Clicks
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NEGATIVE FEEDBACK

1 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts



Get More Likes, Comments and Shares

Boost this post for \$20 to reach up to 4,700 people.

1,872

People Reached

116

Engagements

Boost Post

Sherri Grisham, Ryan Heddins and 7 others

4 Comments 17 Shares

Like

Comment

Share



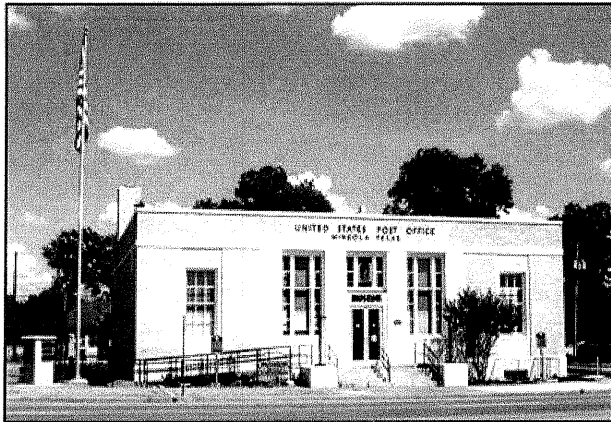
Post Details



Mineola, Tx Historical Museum

Published by Lynn Kitchens · January 6 ·

CONGRATULATIONS to Mineola, TX Historical Museum for being named Best Museum in the Upper East Side of Texas for 2019 by https://www.facebook.com/CountyLineMagazine/ Come see what it's all about! https://www.facebook.com/Mineola-Tx-Historical-Museum-275072427855/ #MineolaTexas #MineolaTXHistoricalMuseum



MINEOLA HISTORICAL MUSEUM



Get More Likes, Comments and Shares

Boost this post for \$20 to reach up to 4,700 people.

1,948

People Reached

401

Engagements

Boost Post

Alice Conklin, Laura Moore and 48 others

5 Comments 15 Shares

Like

Comment

Share



Performance for Your Post

1,948 People Reached

240 Reactions, Comments & Shares

172 Like 41 On Post 131 On Shares

27 Love 9 On Post 18 On Shares

3 Wow 1 On Post 2 On Shares

23 Comments 5 On Post 18 On Shares

15 Shares 15 On Post 0 On Shares

161 Post Clicks

16 Photo Views 0 Link Clicks 145 Other Clicks

NEGATIVE FEEDBACK

1 Hide Post 0 Hide All Posts

0 Report as Spam 0 Unlike Page

Reported stats may be delayed from what appears on posts

Post Details



Mineola, Tx Historical Museum

Published by Doris Newman · January 13 ·

You can help support the Mineola Historical Museum while getting a meal in a potato! We ask that all orders be turned in by Monday, Jan. 27. The event is on FRIDAY, JAN. 31. If you're unable to print this order form off, call any member of the Museum Board or call or email Doris Newman at 903-569-6183, mainstreet@mineola.com.

**JOIN US FOR THE**  
**Mineola Historical Museum**  
**FRIDAY, JAN. 31, 2020 10:30 AM - 1:00 PM**

**TATERS & TRIMMINGS**  
**Fund Raiser**  
 at the First United Methodist Church Ministries Center 612 North Newsom Street in Mineola, Texas  
**FRIDAY, JANUARY 31, 2020**  
**Benefiting Mineola Historical Museum**

**TITLE SPONSOR: ONE**  
**SPONSORS: DAIRY QUEEN MACK'S SPLIT RAIL BROOKSHIRE'S**

**SPONSORS: BROOKSHIRE'S DAIRY QUEEN MACK'S SPLIT RAIL**  
 For info: 903-569-6183 Email orders to: mainstreet@mineola.com or fax to 903-569-6181 **FREE DELIVERY IF DESIRED**

**TITLE SPONSOR: ONE**  
**BAKED POTATOES**  
**Order deadline Monday, January 27, 2020**

**ST \$10.00 CLUDES ESSERT**  
**EMAIL ORDERS TO MAINSTREET@MINEOLA.CX OR FAX TO 903-569-6181**  
**FOR INFO: 903-569-6183**

**Order Deadline Monday, Jan. 27, 2020**  
**Orders Must be Pre-Paid by Jan. 27**

**ALL ORDERS MUST BE PREPAID BY MONDAY, JANUARY 27, 2020**

**Choose only one meat:**  
 Bacon Bits  Brisket  Pick UPS  
 Butter  Grilled Chicken  Done at FUMC  
 Grated Cheese  Face Meat  Delivery Time \_\_\_\_\_  
 Salsa  Sour Cream

Name \_\_\_\_\_ Phone \_\_\_\_\_  
 Address for Delivery \_\_\_\_\_  
 Email \_\_\_\_\_

Performance for Your Post

1,758 People Reached

78 Reactions, Comments & Shares

53 Like	12 On Post	41 On Shares
4 Love	1 On Post	3 On Shares
2 Comments	0 On Post	2 On Shares
19 Shares	19 On Post	0 On Shares

162 Post Clicks

77 Photo Views	0 Link Clicks	85 Other Clicks
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NEGATIVE FEEDBACK

0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

**Get More Likes, Comments and Shares**  
Boost this post for \$20 to reach up to 4,700 people.

1,758 People Reached

240 Engagements

Boost Post

Gloria Craig, Ryan Heddins and 11 others

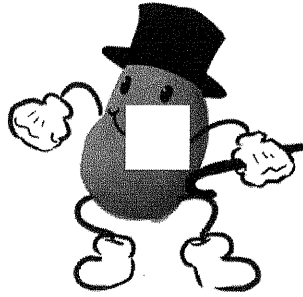
19 Shares

Like Comment Share

Video Details

Increase Organic Distribution

Your videos get shown organically to more people when they're at least 3 minutes long.



Total Video Performance

Minutes Viewed	13
1-Minute Video Views	--
10-Second Video Views	262
3-Second Video Views	262
Average Video Watch Time	0:00
Audience Retention	
Audience and Engagement	




Mineola, Tx Historical Museum...

Deadline for your baked potato order is Monday.... Call Doris at 903-569-6183. #MineolaHistoricalMuseum #MineolaTexas #TatersandTrimings

0:00 · Uploaded on 01/24/2020 · Owned · Appears Once · View Permalink · Copy Video ID

This video is used in 1 post

Posts	Posted Date	Estimated Reach	3s Video Views	10s Video Views	Unique 3s Video Views	Post Engagement	Average Video Watch Time
 Mineola, Tx Historical Museum Deadline for your baked potato or...	01/24/2020 4:14 PM	504	262 100%	262 100%	234	7	0:00 / 0:00

Total 3-second video views on Facebook: 262

Insights are recorded in the Pacific Time Zone and may not reflect the most recent data.

Create Watch Party With Video

Create Post With Video

Post Details



Iron Horse Square

Published by Doris Newman · January 3 ·

Mineola Landmark Commission Chairman Jim Phillips and Vice Chairman Joyce Williams were present for delivery of benches for Iron Horse Square this morning.. These are just some of many improvements as the Commission and Iron Horse Square Committee work with the city toward completion of the park..



**Get More Likes, Comments and Shares**  
Boost this post for \$10 to reach up to 2,400 people.

**2,041**  
People Reached

**532**  
Engagements

Boost Post

Vic Savelli, Jon Moerbe and 121 others

13 Comments 11 Shares

Like

Comment

Share



Performance for Your Post

**2,041** People Reached

**287** Reactions, Comments & Shares

**205** Like **97** On Post **108** On Shares

**49** Love **26** On Post **23** On Shares

**1** Haha **1** On Post **0** On Shares

**1** Wow **0** On Post **1** On Shares

**21** Comments **14** On Post **7** On Shares

**11** Shares **11** On Post **0** On Shares

**245** Post Clicks

**72** Photo Views **0** Link Clicks **173** Other Clicks

NEGATIVE FEEDBACK

**1** Hide Post **0** Hide All Posts

**0** Report as Spam **0** Unlike Page

Reported stats may be delayed from what appears on posts

Post Details

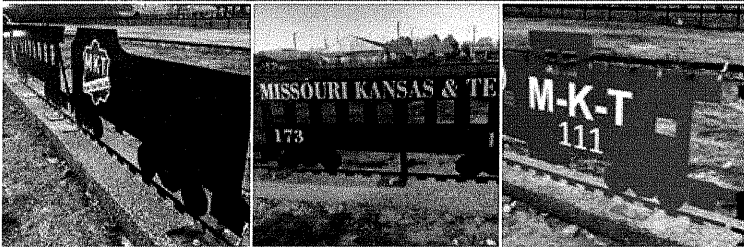
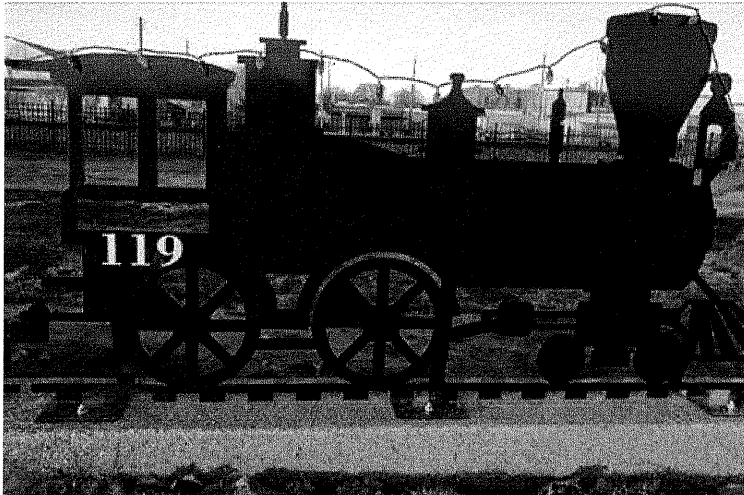


**Iron Horse Square**

Published by Joyce Alexander Williams · January 24 at 10:33 AM ·

COME SEE OUR NEWEST ATTRACTION AT IRON HORSE SQUARE!  
Our silhouette replica of the Missouri Kansas & Texas Train is complete!  
Come by Iron Horse Square to take a look and pose for some great photos with "THE KATY".

Historical information about the MKT is being compiled and will be located near the exhibit.



**Performance for Your Post**

**1,531** People Reached

**115** Reactions, Comments & Shares

<b>80</b> Like	<b>46</b> On Post	<b>34</b> On Shares
<b>13</b> Love	<b>9</b> On Post	<b>4</b> On Shares
<b>4</b> Comments	<b>3</b> On Post	<b>1</b> On Shares
<b>18</b> Shares	<b>18</b> On Post	<b>0</b> On Shares

**118** Post Clicks

<b>43</b> Photo Views	<b>0</b> Link Clicks	<b>75</b> Other Clicks
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**NEGATIVE FEEDBACK**

<b>0</b> Hide Post	<b>0</b> Hide All Posts
<b>0</b> Report as Spam	<b>0</b> Unlike Page

Reported stats may be delayed from what appears on posts



**Get More Likes, Comments and Shares**

Boost this post for \$10 to reach up to 2,400 people.

**1,531**  
People Reached

**233**  
Engagements

Boost Post

Sharon Marhenke, Janice Day Etheridge and 53 others · 3 Comments · 18 Shares

Like

Comment

Share





FRONT



**HISTORIC JEFFERSON  
TRAIN SHOW**



Historic Jefferson Train Show is complete with operating model train layouts, model train & toy vendors, and Kid's Corral with Thomas the Train Play Area. Your ticket also includes entry to the R.D. Moses Texas & Pacific Model Railroad Museum.

**May 16, 2020 • 10am to 5pm**  
**May 17, 2020 • 11am to 4pm**

**~DESTINATIONS~**

✔ **Get More Likes, Comments and Shares**  
 Boost this post for \$10 to reach up to 2,400 people.

**969**  
 People Reached

**92**  
 Engagements

Boost Post

Charles Ellis, Betty Kurtz and 14 others

1 Comment 10 Shares

Like

Comment

Share



Post Details



**Iron Horse Square**

Published by Doris Newman · January 2 ·

Calling all railroaders and train fans!

**Performance for Your Post**

**969** People Reached

**37** Reactions, Comments & Shares

<b>16</b> Like	<b>12</b> On Post	<b>4</b> On Shares
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<b>4</b> Love	<b>2</b> On Post	<b>2</b> On Shares
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<b>2</b> Wow	<b>2</b> On Post	<b>0</b> On Shares
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<b>5</b> Comments	<b>1</b> On Post	<b>4</b> On Shares
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<b>10</b> Shares	<b>10</b> On Post	<b>0</b> On Shares
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**55** Post Clicks

<b>28</b> Photo Views	<b>0</b> Link Clicks	<b>27</b> Other Clicks
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**NEGATIVE FEEDBACK**

**1** Hide Post                      **0** Hide All Posts

**0** Report as Spam                **0** Unlike Page

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Post Details



Mineola Farmers Market

Published by Lynn Kitchens · January 24 at 4:03 PM ·

ATTENTION: Nature Preserve will be closed for a sanctioned TPW hunt on Sunday, Jan. 26 from 1 - 5 PM. DO NOT ENTER DURING THESE HOURS. #MineolaTexas #MineolaNaturePreserve

# Attention: Mineola Nature Preserve will be closed Sunday Jan. 26th from 1 - 5 PM.

*Texas Parks & Wildlife will be holding a sanctioned hunt -- which means guns -- SO, FOR YOUR SAFETY, PLEASE OBEY THE SIGNS AND DO NOT ENTER DURING THESE HOURS. The Preserve will reopen Monday, Jan. 27th with usual hours. Thank you.*

### Performance for Your Post

**455** People Reached

**8** Likes, Comments & Shares

**5** Likes  
**3** On Post  
**2** On Shares

**0** Comments  
**0** On Post  
**0** On Shares

**3** Shares  
**3** On Post  
**0** On Shares

**9** Post Clicks

**4** Photo Views  
**0** Link Clicks  
**5** Other Clicks

#### NEGATIVE FEEDBACK

**0** Hide Post  
**0** Hide All Posts  
**0** Report as Spam  
**0** Unlike Page

Reported stats may be delayed from what appears on posts



#### Get More Likes, Comments and Shares

Boost this post for \$20 to reach up to 4,700 people.

**455**  
People Reached

**17**  
Engagements

Boost Post

Ryan Heddins, Judy Durbin and Jack Newman

3 Shares

Like

Comment

Share



Post Details



Mineola Farmers Market

Published by Lynn Kitchens · January 22 at 4:52 PM ·

Just a reminder that your order for the Historical Museum's Baked Potato Fund Raiser is due by MONDAY!! Museum Board member can pick up your order and payment if you call Doris Newman at 903-569-6183 or drop it by City Hall. Great potato lunch for a great cause. #MineolaTexas #TatersAndTrimings #MineolaHistoricalMuseum

JOIN US FOR THE

FRIDAY JANUARY 31, 2020 10:30 AM - 1:00 PM

**TATERS & TRIMMINGS Fund Raiser**

at the First United Methodist Church Ministries Center 612 North Newsom Street in Mineola, Texas

FRIDAY, JANUARY 31, 2020

Benefiting Mineola Historical Museum

TITLE SPONSOR: **ONE** PARTNER: **Uncle Bubba's Grillhouse**

Additional sponsors: BROOKSHIRE'S, DAIRY QUEEN, MACK'S SPLIT RAIL

For info, 903-569-6183 / Email orders to mainstreet@mineola.com or fax to 903-569-6551

COST \$10 INCLUDES DESSERT **BAKED POTATOES** FREE DELIVERY IF DESIRED

**Order deadline Monday, January 27, 2020**

Performance for Your Post

164 People Reached

5 Likes, Comments & Shares

5 Likes	5 On Post	0 On Shares
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0 Comments	0 On Post	0 On Shares
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0 Shares	0 On Post	0 On Shares
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5 Post Clicks

2 Photo Views	0 Link Clicks	3 Other Clicks
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NEGATIVE FEEDBACK

0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

Get More Likes, Comments and Shares Boost this post for \$20 to reach up to 4,700 people.

164 People Reached      10 Engagements     

Yolanda Dockens Tullos, Judy Durbin and 3 others

Like      Comment      Share